

CAYMAN ISLANDS



INTOXICATING LIQUOR ADVERTISING ACT

(2021 Revision)

Supplement No. 6 published with Legislation Gazette No. 12 of 5th February, 2021.

PUBLISHING DETAILS

Law 21 of 1986 consolidated with Law 18 of 2008 (part) and Law 56 of 2020.

Revised under the authority of the *Law Revision Act (2020 Revision)*.

Originally enacted —

Law 21 of 1986-24th November, 1986

Law 18 of 2008-15th October, 2008 (part)

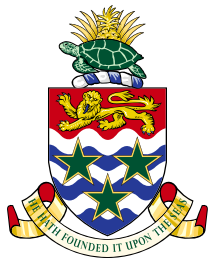
Law 56 of 2020-7th December, 2020.

Consolidated and revised this 31st December, 2020.

Note (not forming part of this Act): This revision replaces the 1998 Revision which should now be discarded.



CAYMAN ISLANDS



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Arrangement of Sections

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INTOXICATING LIQUOR ADVERTISING ACT

(2021 Revision)

Short title

1. This Act may be cited as the *Intoxicating Liquor Advertising Act (2021 Revision)*.

Definitions

2. In this Act —

“**advertisement**” includes —

- (a) every visual form of advertising, whether or not accompanied by spoken words or other sounds;
- (b) any broadcast or cinematograph display; or any public announcement made orally or by any means of producing or transmitting light or sound; and
- (c) any hoarding or similar structure used or adapted for use for the display of advertisements;

“**broadcast**” means a broadcast by wireless telegraphy by way of sound broadcasting or television of sounds or visual images intended for general reception, whether the sounds or images are actually received by any person or not;

“**cinematograph display**” means a display at a public performance of moving pictures or other optical effects produced on a screen by means of cinematograph or other similar apparatus, with or without the mechanical reproduction of sound;

“**intoxicating liquor**” has the same meaning as in the *Liquor Licensing Act (1996 Revision)*; and

Repealed

- 3. Repealed** by section 26 of the *Tobacco Act, 2008 [Law 18 of 2008]*.

Restrictions on advertisements

- 4.** No advertisement concerning intoxicating liquor shall be broadcast from within the Islands or shown at any cinematograph display.

Regulations

- 5.** (1) The Cabinet may make regulations for carrying this Act into effect.
(2) In particular and without prejudice to the generality of the foregoing power, such regulations may —
(a) further prohibit, restrict or impose conditions upon the advertisement of intoxicating liquor; and
(b) prescribe offences against regulations made under this section.

Offences

- 6.** Whoever contravenes section 4 commits an offence and is liable on summary conviction to a fine of one thousand dollars.

Publication in consolidated and revised form authorised by the Cabinet this 5th day of January, 2021.

Kim Bullings
Clerk of Cabinet



ENDNOTES

Table of Legislation history:

SL #	Law #	Legislation	Commencement	Gazette
	56/2020	Citation of Acts of Parliament Act, 2020	3-Dec-2020	LG89/2020/s1
	18/2008	Tobacco Law, 2008	8-Dec-2008	G25/2008/s4
		Tobacco Product and Intoxicating Liquor Advertising Law (1998 Revision)	3-Mar-1998	G7/1998/s7
	21/1986	Tobacco Product and Intoxicating Liquor Advertising Law, 1986	19-Jan-1987	G2/1987/s5

(Price: \$1.60)

